

PARTNER SEARCH

Funding Call or Programme	<p>ERASMUS + ---- Not for Profit European Sports Events related to the 2015 European Week of Sport.</p> <p>(We have the number PIC procedure done)</p>
Proposal	<p>United by the Oceans: Basque Country-Bilbao Challenge 2015</p> <p>The regatta-event <i>United by the Oceans</i> is a new concept sailing regatta, which seeks to unite peoples and cultures of sea lovers around a great sporting challenge, with the clear message of respect for the oceans and taking care of their health together.</p>
Overall aims and expected results	<p><i>Overall aims:</i></p> <p>Through a sporting event we want to transmit a loud and clear message of respect and care for our environment, our oceans more specifically. Oceans are all of us, are those who unite peoples and cultures across the planet, and therefore have to work together in their conservation efforts. We will also promote values such as healthy lifestyles, solidarity, respect ...</p> <p><i>Expected results:</i></p> <ul style="list-style-type: none"> • Environmental awareness through the regatta and the virtual regatta. • Environmental education to the schoolchildren through the program Virtual School Challenge. • Social values promotion through sporting activities. • Exchange of ideas and experiences at the Forum United by the Oceans. • Enhancing the culture of the Arc Atlantic countries.

<p>Overview of the process & Expected Activities</p>	<p>The event is going to be in September of 2015.</p> <p><i>The regatta:</i></p> <p>The route will be Bilbao-Finisterre-Bilbao, with no stops nor external support. Approximately 650 miles of great demand for ships and crews.</p> <ul style="list-style-type: none"> • Open Class, open to different type of vessels. Open to all of the society, with the participation of professional athletes, amateurs' sea fans. All of them with something in common, the love for the oceans and its biodiversity. • Cities for the Oceans, which will participate cities of the Arc Atlantic. The ships will be equal (provided them by the organization), so the difference will be marked by the crew skills. Four members' crew, who come from the participating city. There will be a fifth person onboard, the "link", who will be handling the media aspect. Additionally, each city will have also a godfather/godmother, socially recognized, who highlights the value of the race and the message that we want to send to the world. <p><i>In the Village of the event :</i></p> <p>Promotional stand, expert talks, meetings and social events, exhibitions, music, dance, documentary screenings and activities for children are going to take place in the Village of the event. A meeting place of peoples and cultures that are in the event.</p> <p>An important aspect to highlight is the creation of the Forum United by the Oceans where concern for the present and future of the oceans will be shared. A meeting place where create new relationships and share experiences.</p> <p><i>The Virtual Regatta:</i></p> <p>Everybody, no matter the age, can take part from their houses, workplace, Smartphone ... In this way; they will accompany their city's representatives or simply take part on the play. They will aim for different awards provided by the sponsors of the regatta.</p> <p><i>Virtual School Challenge:</i></p> <p>School classes will participate with their own boat and they will aim for different awards in the virtual regatta. For getting in, Bilbao Virtual Challenge</p>
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	<p>will be promotes amongst school children.</p> <p>The regatta will convert into a great educative tool for disseminate values. It will be possible to follow Bilbao Virtual School Challenge nationally and internationally, considering that as it will be an online tool, it will be accessible from everywhere.</p> <p>In addition, we want to transmit to schools through different material, the environmental knowledge as well as social values and the culture of the Arc Atlantic region.</p> <p>It becomes a great tool that allows smaller city to interact with children from other cities, while formed and involved in the care of the environment to be better citizens of tomorrow.</p>
Lead Partner	<p>PAKEA (PEACE) SAILING CLUB</p> <p>With the aim of spreading awareness and respect for the oceans and their biodiversity, Unai Basurko and his crew were conducted three expeditions; North Cape Greenland-Newfoundland and Antarctica. Back to Getxo Port, the base hosted educational school visits and associations. Also, both on the expeditions as in Ports many activities and events were conducted with the aim of spreading a message of environmental awareness.</p> <p>In April 2014 the PAKEA team took over management of the sailing school in the town of Getxo (Bizkaia). Thousands of children go through this school, dozens of schools and parents ... In addition to publicize the sailing sport, it also focuses on the dissemination of knowledge and respect of the marine environment as well as in the formation of values.</p>
Which kind of partners are sought	<p><i>We are looking for:</i></p> <ul style="list-style-type: none"> • Universities, Sailing Clubs and City Halls who represent the Arc Atlantic's cities (Portugal, France, England, Ireland and Spain). • Private companies who want to get on board in this project. <p><i>We expect that our partners will be able to participate as:</i></p> <ul style="list-style-type: none"> • Associates: they will have the PIC number and want to be part of United by the Oceans (participate in the regatta, promotion of their region and interregional relationship through the Forum and other activities) • Sponsors: companies who share the concern for the environment and our oceans and want to invest in this project and use this exceptional

	marketing and communication tool.
Deadline for receiving responses	<ul style="list-style-type: none"> • If you are interested as a Project Partner: 9 January 2015 • If you are interested as Sponsor: 20 February 2015
Who to contact for further information	<p><i>BaSurKo Proyectos Creativos</i> Zumalakarregi Kalea 2B 2ºD 20800-Zarautz (Gipuzkoa) SPAIN</p> <p>Telephone: +34 943 50 39 55 Email: bilbaochallenge2015@bskproyectos.com</p>