

# PRIMA

The Partnership  
for Research and Innovation  
in the Mediterranean Area

## Information Event

March 5<sup>th</sup> 2018, Sevilla, Spain

Universidad de Sevilla

Pabellón de México

Avda. de las Delicias s/n

<https://goo.gl/maps/i1b5MNQ1NJ82>



Crue Spanish Universities and University of Seville, in collaboration with the Portuguese Rectors' Conference (CRUP), are organizing an information day on the Partnership for Research and Innovation Initiative in the Mediterranean Region "PRIMA", in Sevilla (Spain) on the 5<sup>th</sup> March 2018.

The PRIMA initiative currently consists of 19 participants. Including several countries from the Southern Mediterranean region (Algeria, Egypt, Jordan, Israel, Lebanon, Morocco, Tunisia, and Turkey).

The partnership will be financed through a combination of funding from PRIMA Participating States (currently €274 million), and a €220 million contribution from the EU through Horizon 2020, its research and innovation funding programme. The main objective of PRIMA is to promote the excellence of research in the Mediterranean area, to encourage the emergence of new solutions to meet the challenges that are confronted by the Mediterranean communities with regard to water and food management and to encourage collaboration between researchers and innovators on both sides of the Mediterranean. The Strategic Agenda on Research and Innovation (SRIA) focuses on 3 main topics: water management, sustainable farming systems, and agro-food value chain; and 8 operational objectives: water-saving solutions, land and water sustainability, water governance system, smart and sustainable farming, pests and pathogens in farming, nutrition and health in the Mediterranean diet, reduction of losses and waste, and new agro-food business models.

Further information about this initiative and the published calls on <http://prima-med.org/>

This PRIMA event will be an opportunity to bring together partners and representatives from both sides of the Mediterranean region. It is aimed to nucleate collaborative research projects and promote discussion and synergies. To that end discussion groups and a brokerage session have been foreseen. Researchers, public organizations, universities, private entities and end-users are highly encouraged to participate and share the results of their discussions.



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### Programme

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8:30 Participants Registration

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9:00 Welcome

- Miguel Ángel Castro Arroyo, Rector, University of Sevilla, CRUE PRIMA Coordinator
  - Ana Costa Freitas, Rector, University of Evora, CRUP PRIMA Coordinator
  - Antonio Ramírez de Arellano, Andalusian Minister of Economy and Knowledge
  - Juan María Vázquez Rojas, Secretary General of Science and Innovation , Spanish Ministry of Economy, Industry and Competitiveness
  - Helena Pereira, Vicepresident of Portuguese Foundation for Science and Technology
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9:30 Presentation of the Strategic Research and Innovation Agenda (SRIA)

- Diego Intrigliolo, Spanish Ministry of Economy, Industry and Competitiveness
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9:50 Presentation of the PRIMA foundation

- Octavi Quintana, Director of PRIMA Foundation
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10:10 Research regarding PRIMA Calls in Southern Mediterranean countries

- Ali Rhouma, Directeur de la Planification, du Suivi et de l'Évaluation des Programmes de Recherche IRESA, Tunisia
  - Zeinab El-Sadr, PRIMA National contact point for Egypt
  - Mohamed Bouchicha, General Directorate for scientific research and technological development (DGRSDT), Algeria
  - Mohammed Bouslikhane, Deputy Director of Scientific Research and Post-Graduate Studies, Institut Agronomique et Vétérinaire Hassan II, Marrocco
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11:00 Coffee Break

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11:30 PRIMA Open Calls. Section I and Section II. Tips for applicants. PRIMA Spanish NCPs

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12:10 Workshops on PRIMA thematic areas (3 in parallel):

- Water management
  - Sustainable farming systems
  - Agro-food value chain
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12:45 Brokerage Session - "Find a call, find partners, find a project" and NCPs interviews for project coordinators (by appointment)\*

- Cristina Cabeza, Responsible of Agrofood sector, Andalusian Agency of Knowledge, Spain
  - Leonor Camacho, Responsible of Environment sector, Andalusian Agency of Knowledge, Spain
  - José Manuel Roldan, Vice-President, Research and Innovation, Euro-Mediterranean University of Fes, Morocco
  - Vicente Sousa, University of Trás-os-Montes and Alto Douro (UTAD), Portugal
  - Rebeca Vidal, Research Manager in Arsinguer, Spain
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14:30 Networking Lunch

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The meeting is designed to foster interaction between researchers, SMEs, innovators and officers from both sides of the Mediterranean. To register for the event, please fill in the application form in: <http://www.internacional.us.es/webform/prima-crue-crup-event-sevilla>.

\*Once you register, an NCP interview appointment form will be sent to you, in case you are project coordinator.

For further information, please contact us in [ogpi@us.es](mailto:ogpi@us.es) . Please check <http://www.internacional.us.es/prima-crue-crup-event-sevilla> for detailed information on workshops and brokerage session.

We look forward to seeing you in Sevilla.



Agencia Andaluza del Conocimiento  
CONSEJERÍA DE ECONOMÍA Y CONOCIMIENTO